

RELAVIS MOBILE CRM

Mobile CRM made simple

“Relavis’ mobile product greatly increases the productivity of the sales force and people in the field and our ROI. It is a must have if you use Lotus Notes.”

John “JJ” Feik:
Director, Marketing &
Corporate Development
DPT Laboratories

Doing a lot more with a lot less is becoming the standard for all businesses. This means sales reps need quick and easy access to accurate information quickly and easily, especially when they’re on the road. Today’s handheld devices give them a whole new way of staying connected while being more efficient and productive.

Delivering vital information at critical decision points shortens sales cycles, increases hit ratios, and results in increased revenues and lower cost of sales. Relavis Mobile CRM offers reps the ability to carry all the information they need on the device, as well as have access to most of the same functionality they have on their laptop.

Relavis Mobile CRM delivers all the power and information they need with or without a wireless connection.

Taking CRM on the road

- Full CRM access on your PDA device
- Works regardless of connectivity
- 10:1 compression
- Automatic synchronization
- Immediate visibility into any prospect/customer activity

What it means to sales reps

- Higher productivity
- Always access the info you need
- Carry **all** the info you need
- Always have current information
- Be better prepared and informed when meeting with your accounts onsite

Always know customers, wherever you are, whatever they need

Connected or Disconnected

Users will never be without their CRM data because of limited or no network coverage. With Mobile CRM, your data and application reside locally on the device.

Full Featured

Get all the functionality you want from your laptop. Experience the ability to create and update organizations, contacts, opportunities, and leads, as well as create and update all your activities. Our solution is so rich in features that you will rarely need to open your laptop when on the road.

Data Synchronization

Our Lotus Notes Connector is the best in on the market. It handles all calls to the Lotus Domino server and adheres to all your security and data distribution rules without any additional programming. It is this highly innovative and comprehensive connector that also allows you to join data across multiple databases and display it on your device.

Mail Synchronization

Your Lotus Notes mail and calendar will always be in sync with your BlackBerry. Any emails you send from your PDA can easily be aligned to any entity in CRM. You are even able to align emails you receive on your PDA to CRM.

Data Compression

Get 10:1 data compression on your device; this means you do not have to worry about caching your data. And remember - it resides local on the device so you will always have what you need.

Customization

We offer a Mobile CRM Developer Kit that allows you to quickly extend any customizations to the mobile application.

Secure Transactions & Lease-Key Technology

Relavis Mobile CRM comes with several layers of security to ensure that your organization's proprietary data is secure. Relavis supports username and password authentication which is tied to Domino and automatically honors the Domino security framework including ACL settings. Management tools allow IT administrators to remotely remove data from the device, and Lease Key technology is employed to secure the offline data even if the device is taken off the network. You never have to worry if your device is lost or stolen; your data is safe and secure.

For more information or to see a demo contact Tracy Patterson at tpatterson@relavis.com or +1 615 385-2495